



50th Annual Conference

February 11-16, 2027

The Diplomat Beach Resort

2027 NLMC Exhibiting and Sponsorship Options

Conference Exhibitor \$5,850

- Includes an Exhibit Table and One Conference Registration.
- Additional registrations may be purchased at \$1895 each.

Breakfast Sponsor \$16,800

- Breakfast Sponsors are invited to provide a 15-minute promotional presentation at the start of the session day.
- 4 conference registrations
- Exhibit Table
- Full-page ad in the Conference Agenda
- High-profile conference signage

Conference Bag Sponsor \$14,000

- Your company logo is featured on a heavy-duty canvas bag that is distributed to all conference attendees.
- Exhibit Table
- 2 conference registrations
- Full-page ad in the Conference Agenda
- High-profile conference signage

Coffee Reception Sponsor \$11,500

- This sponsorship provides mid-morning selection of coffee, teas and soft drinks, served in hot cups bearing company logo.
- 2 conference registrations
- Exhibit Table
- Full-page ad in the Conference Agenda.
- High-profile conference signage

Lanyard Sponsor \$7,500

- Features your company logo on attendee lanyard.
- 2 conference registrations
- Full-page ad in the Conference Agenda
- High-profile conference signage

Conference Agenda Ads

- Back Cover **\$5,000**
- Inside Front / Inside Back Cover **\$2,500**
- Full-page **\$1,750**

Platinum Sponsor \$20,000

- Exhibit Table
- 6 conference registrations
- Full-page ad in the Conference Agenda (back cover, if available)
- High-profile conference signage

Gold Sponsor \$9,700

- Exhibit Table
- 2 conference registrations
- Full-page ad in the Conference Agenda
- High-profile conference signage

Silver Sponsor \$3,100

- Full-page ad in the Conference Agenda
- High-profile conference signage

Exhibiting and sponsor payments can be made by visiting the NLMC Website at LaborAndManagement.org and clicking on the Registration Link. Alternatively, contact Carol Shields at cshields@laborandmanagement.org for an invoice.

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EXHIBITORS:

- **Registration** is open 3pm-6pm, Thursday, February 11.
- **Main Exhibit Area:** Set up 3pm-6pm, February 11. Breakdown is February 16, after 10:30am.
- **Exhibit Hours:** Friday, February 12, Saturday February 13, Monday February 15 from 7:30am-1pm; Tuesday, February 16 from 8am-noon.
- **Electric/AV:** The following link reflects prices valid in 2026. The link will reflect 2027 pricing on 1/1/27. For information and sign up, view this [link](#).
- For the 2027 Conference, Exhibit tables will be 6' long, 30" wide, undraped on carpeted surface with 2 chairs.
- **Exhibitor shipping:**
 - The hotel's business office is operated by Fedex. A Fedex rep will be stationed in the exhibit hall (GH5&6) from 3-6 pm Thursday, February 11 to receive payment and bring your materials to the exhibit floor.
 - Or, you can sign for your materials at the FedEx Office, located in the South Tower, Room 210. You may also call the office on the 10th or 11th to make your payment (office 1-954-458.6578 | mobile 1-305-319-9113).
 - In the event you need to set up on Friday from 7-7:30 am, there will be a Fedex rep stationed at that time.

IMPORTANT: Use the attached Shipping event label and place it on all boxes. Provide the name of your booth and the name of the individual who will be retrieving the boxes. Please email your tracking numbers to floyd.amos@fedex.com.

CONFERENCE BAG ITEMS:

- Sponsors and exhibitors may include items for the attendee conference bag. Ship to: Diplomat Beach Resort, 3555 South Ocean Drive, Hollywood, FL 33019
ATT: Carol Shields, National Labor & Management Conference: For Conference Bag (Only conference bag items may be sent to Carol Shields) – follow FEDEX shipping instructions FOR ALL OTHER SHIPMENTS).
- Items for bag must arrive at the Diplomat no later than Tuesday, February 9, 2027
 - Email: CShields@LaborAndManagement.org – indicate number of boxes/contents

AGENDA ADVERTISING:

Sponsorship includes an ad; Exhibitors & others may purchase separately:

Print ad size

Trim Size: 8.5" x 11",

Live Area: 7.75 x 10.25",

Bleed Size: 8.75 x 11.25,

submit ad digitally as a high-resolution pdf, hi-res JPEG at 300 dpi

- Email a pdf or jpeg to:

CShields@laborandmanagement.org

FIRM DEADLINE: January 14, 2027

Sponsor Logo Specs:

Preferred file VECTOR .ai or eps file; size 6" x 4";

Logos with embedded images must include linked image.

Logos in image format (jpg, png, tif, gif)

MUST be minimum 300 dpi (no web files) 7"x5".

FIRM DEADLINE FOR LOGOS:

January 14, 2027

Raffle Items (*strongly encouraged*): Items may be raffled directly from the exhibit booth, or from the General Session at the end of the daily program.

HOTEL RESERVATIONS:

The hotel books quickly; do make your hotel reservations as soon as possible. You may call the Diplomat at 1-855-689-2911 and ask for the conference rate for the NLMC, or reserve [online](#). See the following pages for Fedex Rates and shipping label.



The Diplomat Beach Resort Shipping Instructions

Preparing Your Shipment

FedEx Office is committed to providing you with an outstanding experience during your stay. All guest and event packages being shipped to the property must follow the address label standards (illustrated below) to prevent package routing delays. Please schedule your shipment(s) to arrive four days prior to the event start date to avoid additional storage fees. Use the name of the recipient who will be on-site to receive and sign for the package(s). Please do not address shipments using property employee names unless the items are specifically for their use (e.g., hotel specifications, rooming lists or signed documents); this includes arranging for deliveries to all areas on the property.

If a package has not been picked up by the recipient and no contact information is provided, the package will be returned to the sender, who will be responsible for all additional shipping fees. For more information on package retention, the Return to Sender process, or to schedule package deliveries, please contact the FedEx Office business center at **954.458.6578**. Package deliveries should only be scheduled after the recipient has completed the check-in process.

Package Labeling Standards and FedEx Office Contact

(Guest Name) (Guest Cell Number)
c/o FedEx Office at The Diplomat Beach Resort
3555 South Ocean Drive
Hollywood, FL 33019
(Convention / Conference / Group / Event Name)

Box ____ of ____

FedEx Office Business Center

The Diplomat Beach Resort
3555 South Ocean Drive
Hollywood, FL 33019

Phone: 954.458.6578

Fax: 954.458.6588

Email: usa5718@fedex.com

Operating Hours

Mon.–Fri.: 7:00 a.m. - 7:00 p.m.

Saturday: 8:00 a.m. - 4:00 p.m.

Sunday: 10:00 a.m. - 4:00 p.m.

Shipments With Special Requirements

Meeting and event planners, exhibitors and attendees are encouraged to contact FedEx Office with any specific questions in advance of shipping their items. If you have any special needs (e.g., refrigeration requirements, after-hours delivery requests or changes to your meeting dates or rooms), please work directly with your Event Manager, who will communicate these needs to FedEx Office in advance of your event.

On-Site Package Delivery

In most cases, FedEx Office will complete delivery or pickup of packages within the conference and meeting rooms, lobby area and guest suites, but please consult with a FedEx Office team member for specific delivery limitations that may exist. In cases where a drayage company or a meeting decorator is used, FedEx Office team members will work closely with those vendors for proper package routing and release items directly to those vendors if they are on the property when the shipments arrive. Any decorator or drayage packages requiring overnight storage by FedEx Office will be assessed a handling fee. If your meeting/ event is being handled by a drayage company or decorator, please ensure your shipments are being sent directly to the drayage company's or decorator's specified address. Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting or disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies and flatbed carts.

Package Delivery to Guest Suites/Meeting Rooms

In most cases, FedEx Office will complete delivery or pickup of packages to guest suites, but please consult with a FedEx Office team member for any specific delivery limitations that may exist. FedEx Office is not authorized to leave packages unattended in guest suites and/or meeting rooms. A guest with authorization to sign for the delivery and approve any charges for handling and delivery fees must be present in guest rooms and/or meeting rooms.



The Diplomat Beach Resort Shipping Instructions

Upon Your Arrival

Packages will be available for pickup at the FedEx Office business center; a handling fee will apply. Packages, pallets, crates, display cases and other heavier items may be scheduled for delivery by contacting our staff at **954.458.6578** a delivery fee will apply. Package deliveries should only be scheduled after the recipient has completed the check-in process. In order to maintain the proper chain of custody, FedEx Office requires the package recipient’s signature before a package can be released from FedEx Office. Release signatures are captured at the time of package pickup or package delivery to the recipient.

Upon Your Departure

FedEx Office offers pack and ship services and packaging supplies, such as boxes, tape, etc., which are also available for purchase at the FedEx Office business center. All outbound packages must have a completed carrier airbill affixed to each package. FedEx Express® shipping boxes and airbill forms are available and are complimentary. Outbound packages and freight to be picked up by a third-party courier should be coordinated directly with those vendors, and communication should be sent to FedEx Office indicating when those items will be picked up. FedEx Office will not make arrangements for freight or third-party courier transportation and/or pickup. Outbound handling fees will be applied to all packages and freight, regardless of carrier, in addition to shipping/transportation fees.

Package Handling and Storage Fees

Package weight	Package pickup or dropoff by guest	Package pickup or delivery by FedEx Office
Envelopes up to 1.0 lb.	\$4.00	\$7.00
0.0–1.0 lb.	\$4.00	\$7.00
1.1–10.0 lbs.	\$10.00	\$15.00
10.1–20.0 lbs.	\$15.00	\$20.00
20.1–30.0 lbs.	\$25.00	\$30.00
30.1–40.0 lbs.	\$30.00	\$36.00
40.1–50.0 lbs.	\$35.00	\$42.00
50.1–60.0 lbs.	\$40.00	\$50.00
60.1–150.0 lbs.	\$55.00	\$66.00
Pallets & crates*	-	\$250.00 or \$0.80/lb. > 312 lbs.

Package weight	Storage fee after 5 days
Envelopes up to 1.0 lb.	No charge
0.0–10.0 lbs.	\$5.00
10.1–30.0 lbs.	\$10.00
30.1–60.0 lbs.	\$15.00
60.1–150.0 lbs.	\$25.00
Pallets & crates	\$50.00
Over 6.5’ in size	\$25.00

A one-time package storage fee will apply to each package received and stored for more than five (5) calendar days. Items measuring over 6.5 feet in size are considered oversize and will be assessed an additional oversize fee if stored for more than five (5) calendar days.

Package weights will be rounded up to the nearest pound.

*For inbound/outbound pallets or crates, the receiving and delivery charges are consolidated into a single fee of \$250.00 or \$0.80/lb. > 312 lbs., which is applied to each pallet/crate handled.

Additional Services

Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting and disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies, and flatbed carts.

Terms and Conditions

Receiving, delivery and storage charges are payable at the time of delivery. Recipient may be required to present government-issued photo identification and sign for delivery. Shipper must comply with all applicable local, state and federal laws, including those governing packing, marking, labeling and shipping. OBTAIN FIRE, CASUALTY AND ALL OTHER INSURANCE ON PACKAGE CONTENTS PRIOR TO SHIPPING. Neither the Property nor FedEx Office and Print Services, Inc. provide such insurance. Neither the Property nor FedEx Office and Print Services, Inc. nor the employees, agents or contractors of either firm will be liable for any damages, whether direct or indirect damages, relating to or arising out of any loss or damage to any package or its contents, unless a package is lost after receipt on the Property, in which case such liability shall be limited to the lesser of \$100 or the liability of the carrier indicated above. By sending your package to the Property, you agree to be bound by any additional terms and conditions that the Property or FedEx Office and Print Services, Inc. may establish from time to time for receiving and delivering of packages.